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1. Fitchburg's Fall 2014 Shred Day Event

Please join us for Fitchburg's Shred Day Event on **Saturday, October 25 from 7:30-10:30 a.m.** behind Oak Bank, 5951 McKee Rd, at the corner of Executive & Marketplace Drives. (Look for Pellitteri's shred truck in the parking lot.) This event is sponsored by the City of Fitchburg, Oak Bank, and Pellitteri Waste Systems.

This event provides **free** shredding and recycling to destroy **no more than five boxes** of your confidential paper documents. Pellitteri is even offering their newest truck which is outfitted with "Idling Reduction" technology. For more information, please contact Jeff Potter, Pellitteri Waste Systems at 257-6232 ext 323, jeffp@pellitteri.com or Felipe Avila, Engineering/GIS Specialist at 270-4277 or felipe.avila@fitchburgwi.gov.

Visit our web page at: www.city.fitchburg.wi.us/solidwaste for more information about other recycling options in Fitchburg's 2014 Recycling Guide. Hard copies are available in the lobby of Fitchburg City Hall and at the Recycling Drop-Off Site.



2. Clean Lakes Alliance's Yard Care Survey



CLA's online yard-care survey is up and running! The survey can be accessed directly at www.cleanlakesalliance.com/homeowner-survey. Please participate by October 31st (Pumpkin Day) and encourage your friends, family and coworkers as well. For more information about the survey, contact Paul Dearlove, Watershed Program Manager for the Clean Lakes Alliance at 608-255-1000. We hope to include results in a future Green E-News Blast.

3. Fitchburg Green Thursday Film

Thurs., Nov. 6, 6:30 - 8pm, Fitchburg Public Library Room A/B

If a Tree Falls. Academy Award®-nominated film about the radicalization of an environmental activist, from his working with the Earth Liberation Front to being arrested by the FBI and incarcerated as a domestic terrorist.



4. Meet Fitchburg's New Sustainability Specialist

We are pleased to announce the appointment of Erika Kluetmeier as

Fitchburg's Sustainability Specialist. Erika brings a wealth of experience in bringing communities,



businesses and decision-makers together to solve environmental problems, most recently at UW-Extension and previously at Wisconsin DNR. Erika says that standing in the bottom of a large landfill cell under construction in the Chicago area while working for an engineering firm made a big impression on her, and has since motivated her to use less as well as reuse and recycle more. More locally, she has also been working with a group of Fitchburg middle-school students to monitor water quality in a section of Nine Springs Creek over the past five years.

Erika's goal is to save taxpayers money with strategies that also improve the health of Fitchburg's natural and built environments as well as the health of residents, businesses and staff. To accomplish these goals, she will work collaboratively to:

- Provide advice and encouragement to residents, businesses and city leaders/staff on a range of sustainable options
- Monitor municipal energy use from every angle and suggest additional reduction strategies
- Conserve and manage vital water resources
- Find new ways to reduce waste and boost recycling
- Continue to support transportation alternatives and city fleet economy
- Plan for Fitchburg's growth using sustainable strategies

Erika would love to hear from you! You can find her on the third floor of City Hall in the Department of Public Works. Contact her any time at 270-4274 or erika.kluetmeier@fitchburgwi.gov with questions, concerns or new ideas on continuing Fitchburg's tradition of leadership in sustainability.

5. Energy and Climate: A View to 2040

Join Peter W. Trelenberg, manager of Environmental Policy and Planning at Exxon Mobil Corporation, this **Friday, October 24 at 2:30 p.m. in room [1106 Mechanical Engineering Building](#) at UW-Madison** to learn about ExxonMobil's 2014 Outlook for Energy. Mr. Trelenberg's presentation will outline the dual challenge of providing reliable and affordable energy required to lift billions of people out of poverty and support economic growth, while at the same time addressing the risks of climate change. The talk will also cover the difficulty in achieving a dramatic reduction in the carbon intensity of the vast global energy system, and demonstrate the need for ongoing reinvestment in oil and gas development, despite rapid growth in renewable energy.

6. Yard Waste Polybags Available at Fitchburg City Hall

Reusable polybags for yard waste are available to Fitchburg residents at the 2nd floor counter at City Hall, 5520 Lacy Hall, during regular hours from 7:30 a.m.-4:30 p.m. Monday-Friday while supplies last. The first two bags are FREE to residents who pay the "Refuse & Recycling" special charge on their property tax bill. Additional bags are \$2/bag.



7. Fall 2014 Curbside Yard Waste Collection Kicks Off Weeks of Oct. 27, Nov. 17.

Fitchburg Public Works crews will be out collecting fall yard waste and brush the weeks of Oct. 27-31 and Nov. 17-21. Place yard waste at the curb in reusable containers or 30-gallon plastic bags. Please see the information below for information on Fitchburg's current Curbside Yard Waste Collection Program or visit our [website](#). A Factv [video](#) also describes the recommended options for curbside placement of yard waste.

Allowable Options For Curbside Placement of Yard Waste



1. No Yard Waste 2. Reusable Containers /Bags 3. Compostable 4. Thin Plastic Bags

Most Sustainable

Least Sustainable



Leaf and Small Yardwaste Mulching

1. Take leaves and yard waste from your beds and lawn and create pile of trimmings.
2. Set mowing height to maximum, and then slowly go back and forth a few times.
3. Rake into mulch for your lawn, flower beds, garden or for your compost pile.



Composting Steps

1. Purchase a compost bin at the Fall Compost bin and Rain barrel sale at the Fitchburg recycling drop off site.
2. Select a location for your compost bin.
3. Add good composting materials, such as food waste, leaf and small yard waste, and a small portion of soil.
4. Use your compost for your plants, fertilizers, lawn tops and around trees.

8. “Love Your Lakes, Don’t Leaf Them” Campaign Seeks to Educate, Improve Water Quality




From October thru November, stop by Fitchburg City Hall to check out **free** literature and yard signs with tips on keeping leaves and grass clippings out of the street (and storm system) and instead using them as nutrients in your yard and garden. The yard signs, beverage coasters, flyers and DVDs with information on the “Love Your Lakes, Don’t Leaf Them” campaign are available in City Hall’s main lobby, 5520 Lacy Rd.



9. Subscribe to Fitchburg Green E-News Updates

Please note that Fitchburg’s web page converted to a new format on March 27th, which includes a new way to subscribe to mailing lists including **Green E-News**.

If you’d like to subscribe to future Fitchburg Green E-News updates, please:

1. Visit Fitchburg’s “Notify Me[®]” web page: <http://www.fitchburgwi.gov/list.aspx>
2. Type your email address in the box and select “Sign In”
3. If you want to receive text messages enter your phone number and select “Save”
4. Click  (to subscribe/unsubscribe to emails) and/or  (to subscribe/unsubscribe) next to the lists to which you wish to subscribe / unsubscribe (e.g. “Green Fitchburg” is the mailing list for environmentally friendly suggestions or events)

Please feel free to contact me if you have any questions, comments, and/or suggestions on future Green E-News topics.

Thank you!

Sincerely,

Rick Eilertson

Environmental Engineer

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