

## **Policy for removal of sign(s) located in the Public Right-of-Way: March 2022**

Purpose: Establish internal policy for removing signs located within the Public Right-of-Way.

Sign Code Regulation:

Section 26-59 (a) of the City's Sign Ordinance states that "*Generally*. No person shall paste or otherwise fasten any paper, poster or other material, paint, stencil or write any number, sign, name or any disfiguring mark within any street right-of-way, on any sidewalk, curb, gutter, street, post, fire hydrant, pole or tree, any other sign, building, fence or other structure, nor shall any of said objects be defaced in any manner."

Section 26-59 (b) of the City's Sign Ordinance states that "*Prohibitions in streets and highways*. No signs shall be placed within the limits of any street or highway except such as are necessary for the guidance and warning of traffic or as provided in Wis. Stats. § 66.046 for children's play areas.

See also: WI Statutes 86.19(1)

Policy: City staff may pursue the removal of any sign(s) located in the Public Right-of-Way in the following manner:

- City staff will **immediately remove advertising signs** in the right of way.
- If an owner of the sign can be found the owner will be notified.
- Planning staff will contact Public Works staff to assist in the removal process if there are complaints of signs in the right-of-way.
- Any sign located in the street right-of-way is subject to removal by the City.
- Following removal of the sign, the City will store removed sign for 1 week. If staff is not contacted regarding the sign within 1 week of removal, staff may dispose of said sign.